

The Century of Cities

Throughout most of history, the human population has lived a rural lifestyle, dependent on agriculture and hunting for survival. In 1800, only 3 percent of the world's population lived in urban areas, a figure that rose to 47% by the end of the twentieth century¹.

Today, there are more than 512 cities with at least 1 million inhabitants globally, making it the century of cities². Now, cities face surging populations, outdated infrastructures, a rapidly increasing carbon footprint and new risks to public health and safety. As a result, there is a growing need for cities to be smarter in order to accommodate the effects of global urbanization.

There are four numbers that characterize the importance of smart cities:

2%

of the **earth's land surface** is occupied by cities.

50%

of the **world's population** live in these cities, a number that is rapidly increasing.

75%

of **Earth's resources** are consumed by these cities³.

80%

of the world's **carbon dioxide emissions** come from cities⁴.

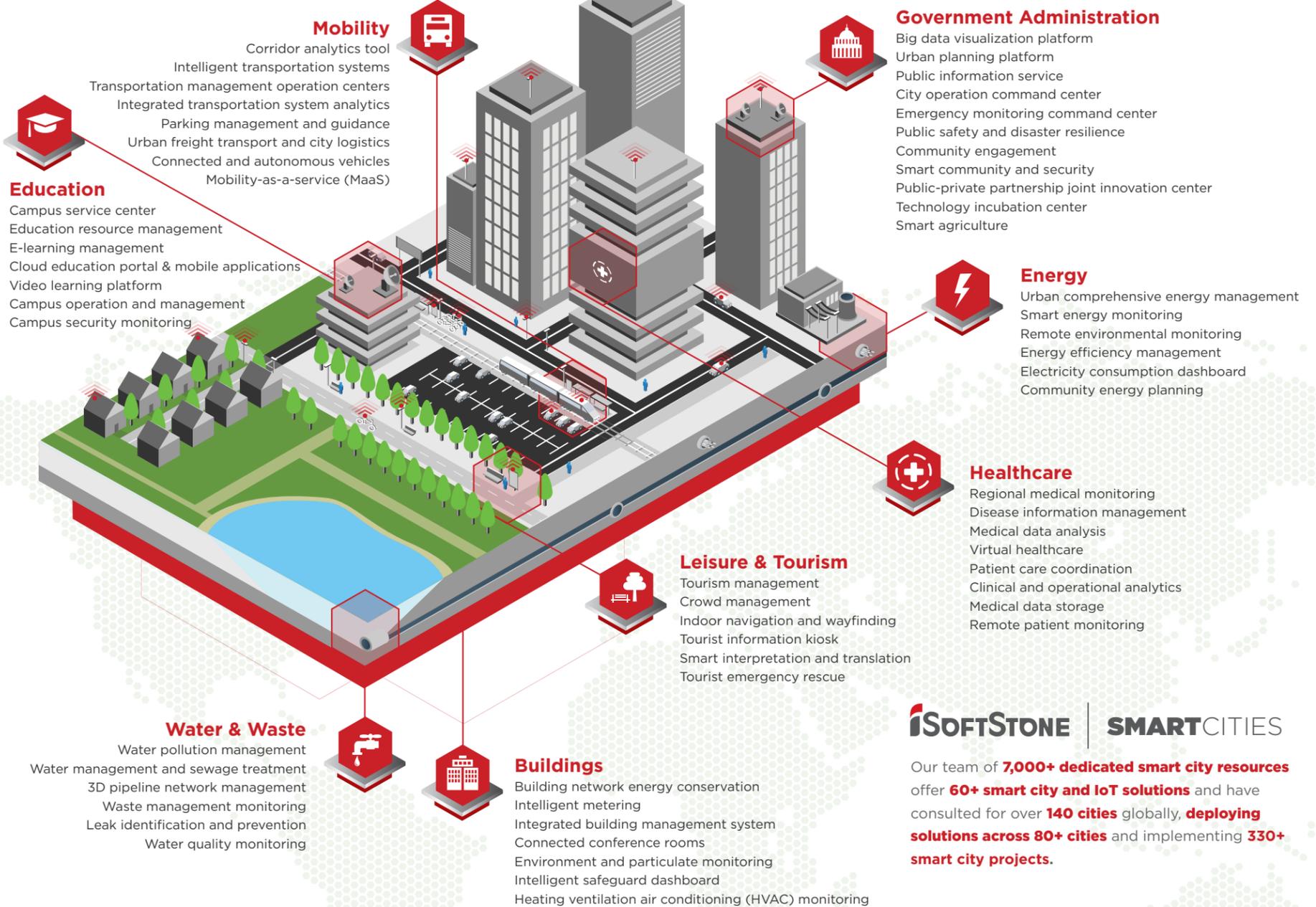
By **2025** the UN forecasts as much as 70% of the world's populations will live in cities.

That's six billion people, almost doubling the current **3.6 billion urban residents**.

At iSoftStone, we understand the impact cities will have globally.

That's why we are leading the effort in smart city development by leveraging public-private partnerships to create solutions that will make a safe and sustainable impact on our cities.

Using information and communication technologies (ICT), data, sensors, networks and community engagement, cities are able to deliver a higher quality of life, adopting sustainable economic development practices while engaging residents and effectively managing resources.



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Our team of **7,000+ dedicated smart city resources** offer **60+ smart city and IoT solutions** and have consulted for over **140 cities** globally, **deploying solutions across 80+ cities** and implementing **330+ smart city projects**.